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IMTC SuperOp! 2008 Thirteenth Annual Interoperability Testing Event for Multimedia Products and Services to be Held in Tel-Aviv, Israel, May 12-16

April 11, 2008, San Ramon, CA: The International Multimedia Telecommunications Consortium (IMTC) announces that SuperOp! 2008, the premier testing event of the telecommunications industry for multimedia standards and products is now open for registration through April 18 at www.imtc.org. SuperOp! is a must event for all of multimedia telecommunications equipment manufacturers and service providers, providing unprecedented opportunities to perform rigorous interoperability testing for their products and services. IMTC member and non-member companies are invited to participate in this week long testing event.

IMTC and RADVISION will be hosting attending engineers from across the globe at The Carlton Hotel in Tel Aviv, Israel from May 12-16, 2008. IMTC Activity Group leaders along with RADVISION, Polycom and Global Inventures are planning and managing the event Infrastructure equipment for the event will be provided by RADVISION and Polycom SuperOp! 2008 is sponsored by TANDBERG (Platinum sponsor) and Ximpo.

SuperOp!, organized and conducted by the IMTC annually, is a significant event for the telecommunications sector and its engineers as it brings together the leading companies developing telecommunications products and services worldwide. The implementation and diversity of equipment, protocols and vendors makes it impractical and costly for any company to duplicate in its own test lab. All five days of the event are dedicated to testing and meetings held amongst each of the activity groups. The event includes equipment and service interoperability and interworking tests on combinations of IP networks and circuit switched networks, and will cover a broad range of technologies such as HD Videoconferencing in SIP, further improvements of the call setup time in mobile 3G-324M video, new 3G rate adaptation mechanisms in Packet Switch Streaming and more.

"We are privileged and honored to host the SuperOp! 2008 event, after successfully hosting earlier IMTC interoperability events", stated Adi Paz, Vice President Products and Marketing at RADVISION. " SuperOp! is a major interoperability event on the international telecommunications calendar, bringing vendors together from all over the

world to meet face to face with the aim of achieving enhanced service levels for the end user – a goal RADVISION and the IMTC are working hard to achieve."

SuperOp! 2008 also plays an important role in advancing the Reference Architecture work for Unified Communications and Content Delivery, which is an area of IMTC focus. "Traditional TDM and VoIP architectures are evolving to a Unified Communications infrastructure that allows organizations to use communications for better collaboration and business advantage. IMTC is playing a leadership role in this area through the definition of reference architectures for Unified Communications in partnership with vendors, customers and industry experts. The upcoming SuperOp! event will help to further enhance the level of cross-vendor and cross-technology interoperability which is key to the deployment of Unified Communications solutions", says Shantanu Sarkar, Senior Manager, Engineering at Cisco and IMTC Unified Communications Working Group Chair

About the International Multimedia Telecommunications Consortium (IMTC)
The IMTC is an industry-leading, non-profit organization whose mission is to promote and facilitate the development and use of interoperable, real-time, multimedia telecommunication products and services based on open international standards. Hosting interoperability testing events and demonstrations throughout the world, including SIP, IMS, 3G-324M, 3GPP-PSS, H.323, and other Voice over IP technologies, the consortium offers membership to any interested party, including vendors of audio, document, and video conferencing hardware and software; academic institutions; government agencies; and non-profit organizations. The IMTC is based in San Ramon, Calif. *The IMTC is making Rich Media happen Anywhere, Anytime.* Additional information is available at http://www.imtc.org and in the IMTC blog at www.blog.imtc.org.

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