



**International Multimedia Telecommunications Consortium**



**IMTC**

**Real Life Interoperability**



## *Who Are We?*

More than 50 market leaders in unified communication and multimedia content delivery fields

Working together to create interoperable, standard based products

In a Non Profit Organization



# Some of Our Worldwide Members





## *Our Mission*

To improve customer experience and accelerate market adoption of content delivery and unified communications solutions through interoperability of products and services based on open standards.



## *Our Goals and Objectives*

Identify obstacles to growth and success of the industry - recommend and/or implement solutions

Facilitate interoperability testing of real-time, multimedia telecommunication products and services

Develop and advocate requirements to standards-defining organizations



## *Our Goals and Objectives*

Advocate common industry interests through education and promotion

Serve as impartial source of information to end-users, press, industry analysts, legislators, and regulators

Provide opportunities for industry to meet and exchange ideas



## *Activity Groups*

Our main groups:

[Packet Switch Streaming](#)

[3G-324M](#)

[IMS](#)

[SIP](#)

[Conferencing](#)

[Intellectual Property Rights](#)

[Marketing](#)



## *Why Join?*

Shorten timeframe to future success in multimedia communication market

Increase market exposure within the multimedia communication market segment

Gain critical insights into multimedia industry technologies, marketing challenges and business directions

Provide increased compatibility in rich media products, applications and services

Protect end-user capital investments by setting usability expectations

Network and explore opportunities with alliance members and partners





## *The IMTC Difference*

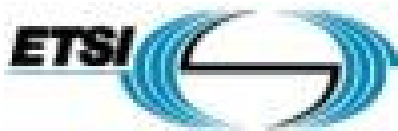
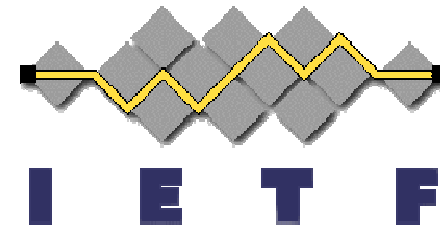
We bridge the gap between “built to standards” and “plug and play” by facilitating member product interoperability events and ongoing discussions that ensure cross-vendor functionality

We monitor ever-changing technologies, identify gaps in standards and help fill those gaps through contributions and liaison statements submitted to international standardization bodies

What we do today, impacts the future of multimedia telecommunications technology



# Liaison with Standards Bodies



## *Open Call for Participants*

Vendors – come and test your products in real life scenarios, network with industry experts, and influence standards groups

Service Providers – Drive the industry with your needs, and reduce service time to market

Test Equipment Vendors – Showcase products to key test experts and decision makers within your potential customer base.



## *Want To Know More?*

Visit our site – [www.imtc.org](http://www.imtc.org)

Email [marketing@imtc.org](mailto:marketing@imtc.org)

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