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## **IMTC Completes SuperOp! 2010, its 14th Annual Interoperability Testing Event for Unified Communications, Multimedia Products and Services in Jesi, Italy**

**June 22, 2010 San Ramon, CA:** The International Multimedia Telecommunications Consortium (IMTC) announced the completion of SuperOp! 2010, the premier testing event of the telecommunications industry for multimedia standards and products. Last week, *more than 50* engineers, representing 14 companies, participated in this week long event culminating in a SuperConnect session on Thursday June 17 demonstrating simultaneous interoperability connecting 30 different endpoints, from video phones to the room and telepresence systems, and MCU's with 13 servers joined together in a single conference (SIP and H.323 combined).

"This year's SuperConnect test, which was successfully accomplished in less than 40 minutes and included for the first time ever a telepresence system, clearly demonstrated maturity of the video communications technologies", said Anatoli Levine, President of IMTC and Director of Product management for RADVISION. "At the same time, as video rapidly becomes a part of daily life for millions and millions of people, enabling 'enterprise without boundaries', we do expect even higher emphasis placed on ensuring interoperability and quality of communications, exactly the areas where IMTC plays a vital role".

SuperOp!, organized and conducted by the IMTC annually, is a significant event for the telecommunications, video conferencing and Telepresence sector. It brings together engineers from the leading companies developing unified communications, video communications products and services worldwide. The event included equipment and service interoperability on combinations of IP networks, and covered a broad range of technologies such as HD Videoconferencing, Telepresence, mobile 3G-324M video, new 3G rate adaptation mechanisms in Packet Switch Streaming, SIP with BFCP and H.323 with H.239, and HTTP Live Streaming features.

Participating companies included Alcatel-Lucent, Cisco, LifeSize Communications, Nextstreaming Corp., Nokia, NXP, Orange France Telecom, PacketVideo, Polycom, RADVISION, RealNetworks, TANDBERG Telecom, Vidiator Technology and Vidyo. More than 1,000 automated and manual test cases were run during the week generating over 4,000 calls in SIP Parity Activity Group testing alone. IMTC's PSS Activity group focused on HTTP Live Streaming tests with additional testing in the areas of Fast Content Switching, Rate Adaptation and RTSP tunneling.

IMTC's SuperOp! 2010 was hosted by Aethra.net and RADVISION with event management from Global Inventures. Sponsors included Cisco, Polycom, TANDBERG, Telecom Italia and Vidyo. "We are honored to be sponsoring SuperOp! 2010 again. Both TANDBERG and Cisco have supported the important work of IMTC for many years" said Snorre Kjesbu, Vice President TSBU of Cisco. In his keynote address discussing the future of video communication, he also said: "Telepresence and video conferencing are not only about reducing travel, but about changing the way people communicate and work. Standards and interoperability are essential to the success of the entire Telepresence industry and IMTC is uniquely positioned to have a leading role in that area".



Next SuperOp! interoperability testing event is expected to take place in North America during the first half of the month of April, 2011.

**About the International Multimedia Telecommunications Consortium (IMTC)**

The IMTC is an industry-leading, non-profit organization whose mission is to promote and facilitate the development and use of interoperable, real-time, multimedia telecommunication products and services based on open international standards. The IMTC hosts interoperability testing events and demonstrations throughout the world. IMTC has hosted more than 20 such events to test H.323, 3G-324M, 3G-PSS, SIP, Nat/Firewall Traversal, T.120, H.320, and Voice over IP products and services with each other. The IMTC Board of Directors includes representatives from AT&T, Cisco Systems, Dilithium Networks, Ericsson, LifeSize Communications, Nokia, Polycom, and RADVISION. The San Ramon, California-based consortium comprises approximately 40 member organizations from around the globe. Membership is open to any interested party, including vendors of audio, document, and video conferencing hardware and software; academic institutions; government agencies; and non-profit organizations. "The IMTC is making Rich Media happen Anywhere, Anytime." Further information on IMTC can be found at <http://www.imtc.org>.