



The International Multimedia Telecommunications Consortium

IMTC Metadata Webinar

Andrea Basso

May 15, 2012





IMTC Metadata Webinar

- The aim of this webinar is to discuss the current state of the art in metadata generation for automatically indexed content and for videoconference/telepresence, present the IMTC point of view on these technologies and to point out some current standardization efforts in this areas.
- The Webinar will be presented by:
- Andrea Basso, AT&T (Moderator)
- Jean-Pierre Evain , European Broadcasting Union (EBU)
- Alberto Messina, RAI
- Dave Gibbon, AT&T



The International Multimedia Telecommunications Consortium

IMTC overview





Who Are We?

More than 30 market leaders in unified communication and multimedia content delivery fields

Working together to create interoperable, standard based products

In a Non Profit Organization



Some of Our Worldwide Members

SONY





Our Mission

To improve customer experience and accelerate market adoption of content delivery and unified communications solutions through interoperability of products and services based on open standards.



Our Goals and Objectives

Identify obstacles to growth and success of the industry - recommend and/or implement solutions

Facilitate interoperability testing of real-time, multimedia telecommunication products and services

Develop and advocate requirements to standards-defining organizations



Our Goals and Objectives

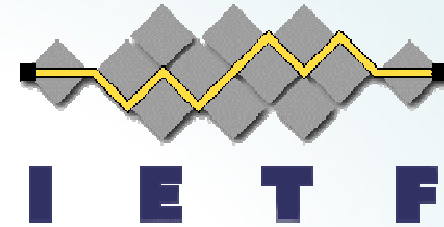
Advocate common industry interests through education and promotion

Serve as impartial source of information to end-users, press, industry analysts, legislators, and regulators

Provide opportunities for industry to meet and exchange ideas



Liaison with Standards Bodies





IMTC Working groups and Activity Groups

Carrier Technologies

[Packet Switch Streaming](#)

[Metadata](#)

[IMS \(VoLTE\)](#)

[3G-324M](#)

Requirements and Education

[Intellectual Property Rights](#)

[Marketing](#)

Unified Communications

[Telepresence](#)

[TIP](#)

[SIP Parity](#)

[Conferencing and](#)

[Telepresence](#)

[Interoperability \(CTI\)](#)

[SVC](#)



The International Multimedia Telecommunications Consortium

Carrier Technologies WG

Chair: Andrea Basso (AT&T)





WG Charter

- Foster interoperability on key carrier technologies and standards:
 - Content distribution over wired and wireless network (PSS AG)
 - Content description and representation (METADATA AG)
 - Next Generation IMS based services (IMS AG)
 - Circuit based wireless video conferencing (3G-324M AG)



Recent Activities

- Dynamic Adaptive Streaming over HTTP (DASH) part of the PSS AG group
 - IMTC webinar of 2/16 (available for replay)
- MPEG-7 AVDP profile (developed in EBU) included in the Metadata AG
- VoLTE activities in the IMS AG.



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