

## IMTC Connect 2015 - Agenda

<b>Day 1 - Wednesday, December 16</b>		
08:00 - 09:00	<b>Breakfast &amp; Registration</b>	
09:00 - 09:10	Opening Remarks	Anatoli Levine, <i>IMTC President</i> , <b>Spirent</b>
09:10 - 09:45	Business Transformation - Hardware to SaaS	Craig Malloy, <i>CEO</i> , <b>Lifesize</b>
09:45 - 10:20	The Social Network of Things	MJ Petroni, <i>Principal</i> , <b>Causeit, Inc.</b>
10:20 - 10:45	IMTC 2015 & Beyond	Anatoli Levine, <i>IMTC President</i> , <b>Spirent</b>
10:45 - 11:05	<b>Morning Break</b>	
<b>Audio &amp; Video</b>		
11:05 - 11:30	MPEG-H: The Full Audio Experience	HP Baumeister, <i>Director</i> , <b>Fraunhofer</b>
11:30 - 11:55	HEVC/H.265 - Where are we now?	Benjamin Bross, <i>Program Manager</i> , <b>HHI</b>
11:55 - 12:20	Comparing performance of EVS-based VoLTE calls with over-the-top solutions	Martin Dietz, <i>Project Lead</i> , <b>Fraunhofer IIS</b>
12:20 - 13:20	<b>Lunch</b>	
13:20 - 14:10	Panel Discussion - Significance of Codecs in Multimedia and Conversational Services	Benjamin Bross, <i>Program Manager</i> , <b>HHI</b> Stefan Bruhn, <i>Media Codec Expert</i> , <b>Ericsson</b> Martin Dietz, <i>Project Lead</i> , <b>Fraunhofer IIS</b> Moderator: Imre Varga, <i>Director</i> , <i>Technical Standards</i> , <b>Qualcomm</b>
14:10 - 14:25	SIP Activity Group Update	Charles Eckel, <i>IMTC SIP AG Chair</i> , <b>Cisco Systems</b>
14:25 - 14:40	SSV Activity Group Update	Dr. Alex Eleftheriadis, <i>IMTC SSV Co-Chair/Chief Scientist</i> , <b>Vidyo</b>
<b>Mobile Multimedia</b>		
14:40 - 15:05	The Impact of VoLTE on Mobile & UC – Are you Ready?	Kevin Isacks, <i>VP of Engineering</i> , <b>Sonus Networks</b>
15:05 - 15:30	EVS/Audio for Voice over LTE	Johan Lundström, <i>Strategic Product Manager</i> , <b>Ericsson</b>
15:30 - 15:50	<b>Afternoon Break</b>	
15:50 - 16:15	Multimedia in Public Safety Environment	Alan Soloway, <b>Qualcomm</b>
16:15 - 17:05	Panel Discussion - Realities of Voice & Video over LTE	Kevin Isacks, <i>VP of Engineering</i> , <b>Sonus Networks</b> Johan Lundström, <i>Strategic Product Manager</i> , <b>Ericsson</b> Alan Soloway, <b>Qualcomm Networks</b> Moderator: Frederic Gabin, <i>Standardization Manager</i> , <b>Ericsson</b>
17:05 - 17:40	Napkin Logic – Great Business Ideas, Lessons and Rules <ul style="list-style-type: none"> <li>• <i>The Value Add Economy – why moving to the next big thing is always important</i></li> <li>• <i>The Development Equation – balancing development in a changing environment and avoiding disasters – why organizations in change often have catastrophic outcomes</i></li> <li>• <i>Learning versus Earning – managing your career through transitions in knowledge and skills – why a lateral move is sometimes the best career opportunity</i></li> </ul>	Phil Edholm, <i>President &amp; Principal</i> , <b>PKE Consulting</b>
17:40 - 18:00	Closing Remarks	Jan Hickisch, <i>VP, Global Solution Marketing &amp; IMTC Connect Chairperson</i> , <b>Unify</b>
18:00 - 20:00	<b>Opening Reception &amp; Networking</b>	

<b>Day 2 - Thursday, December 17</b>		
08:00 - 09:00	<b>Breakfast &amp; Registration</b>	
09:00 - 09:10	Opening Remarks	Dr. Alex Eleftheriadis, <i>IMTC Vice President/Chief Scientist, Vidyo</i>
09:10 - 09:45	What's Happening in the Video Conferencing Space	Greg Flick, <i>Sr. Director Strategic Accounts, Yealink</i>
09:45 - 10:20	Visual Collaboration in the Workplace of the Future	Greg Pelton, <i>VP, Polycom</i>
10:20 - 10:30	Presentation of the 2015 Service Awards	Anatoli Levine, <i>IMTC President, Spirent</i>
10:30 - 10:55	An Open and Collaborative Ecosystem for IoT	Charles Eckel, <i>IMTC SIP AG Chair, Cisco Systems</i>
10:55 - 11:15	<b>Morning Break</b>	
<b>UC SDN</b>		
11:15 - 11:40	The Future of UC & Networking	Pascal Menezes, <i>Principal Program Manager, Skype, Business Partner Engineering, Microsoft</i>
11:40 - 12:05	Automating Diagnostic Use Case	Manfred Arndt, <i>Chief Technologist, HP</i>
12:05 - 12:55	Panel Discussion - UC SDN Member Showcase	Manfred Arndt, <i>Chief Technologist, HP</i> Joe Fuccillo, <i>CTO &amp; Co-Founder, Nectar</i> Kevin Isacks, <i>VP of Engineering, Sonus Networks</i> Moderator: Pascal Menezes, <i>Principal Program Manager, Skype, Business Partner Engineering, Microsoft</i>
12:55 - 13:55	<b>Lunch</b>	
13:55 - 14:30	Great Technology Meets User Experience	Justin Maguire, <i>SVP, Product Design &amp; User Experience, Salesforce</i>
<b>Emerging Technologies</b>		
14:30 - 14:55	Emerging Multimedia Related Standards	Patrick Luthi, <i>CTO, ECMA International</i>
14:55 - 15:20	Media Confidential - Private Conferencing	Dr. Michael A Ramalho, <i>Technical Leader, Collaboration Technology Group, Cisco Systems</i>
15:20 - 15:45	Internet of Things - From Fiction to Reality and Why It Matters	Anatoli Levine, <i>IMTC President, Spirent</i>
15:45 - 16:05	<b>Afternoon Break</b>	
16:05 - 16:55	Panel Discussion - WebRTC	Bernard Aboba, <i>Principal Architect, Skype/Lync, Microsoft</i> Andrew Hutton, <i>Head of Standardization/IMTC WebRTC AG Co-chair, Unify</i> Kevin Isacks, <i>VP of Engineering, Sonus Networks</i> Tim Lynch, <i>Polycom</i> Moderator: Dr. Alex Eleftheriadis, <i>IMTC Vice President/Chief Scientist, Vidyo</i>
16:55 - 17:10	WebRTC Activity Group Update	Andrew Hutton, <i>IMTC WebRTC AG Co-Chair, Head of Standards, Unify</i>
17:10 - 17:25	IoT Activity Group Update	Mahalingam Mani, <i>Distinguished Engineer, Polycom</i>
17:25 - 17:30	Closing of the Event	Anatoli Levine, <i>IMTC President, Spirent</i>
17:45 - 19:15	<b>Closing Reception &amp; Networking</b>	